

Subject: Fwd: CityAge

From: Carol Schatz </O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=145EC108D9EB41A9B3517BD8B8109CD3-CSCHATZ>

Date: 01/08/2018 10:58 AM

To: Marie Rumsey <mrumsey@ccala.org>

Hi Marie, Happy new year! Do you know anything about this group? Thanks,
Carol

Sent from my iPhone

Begin forwarded message:

From: Paul Levy <plevy@centercityphila.org>

Date: January 8, 2018 at 10:28:45 AM PST

To: Carol Schatz <cschatz@downtownla.com>

Subject: RE: CityAge

Sure thanks --

Paul R. Levy
President & CEO
Center City District
660 Chestnut Street
Philadelphia PA 19106
215-440-5512
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From: Carol Schatz [<mailto:cschatz@downtownla.com>]

Sent: Monday, January 08, 2018 11:37 AM

To: Paul Levy

Subject: RE: CityAge

Happy New Year to you as well. I did not get an invite to speak at this. I believe they have put this on for 2 or 3 years if this is the same group I'm thinking of. I don't know how successful their conferences have been. Would you like me to check them out? Carol

Carol E. Schatz

President & CEO



<https://www.downtov>

Downtown Center Business Improvement District

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From: Paul Levy [<mailto:plevy@centercityphila.org>]

Sent: Sunday, January 07, 2018 9:15 AM

To: Carol Schatz <cschatz@downtownla.com>

Subject: CityAge

Happy New Year and hope your work is going well. I got an invitation to speak at this. Are you involved?

Paul R. Levy

From: Marc Andrew [<mailto:marc@cityage.org>]

Sent: Wednesday, January 3, 2018 4:44 PM

To: Paul Levy

Subject: Re: CityAge

Paul, apologies for my tardiness on this, as I was out of town for a few weeks. Here are working themes for the LA edition - how to make their downtown the main driver for the region would be a great focus if you think that makes sense, especially given the work going on around Pershing Square.

We always continue to tailor these, so none of the topics are set in stone. More info at: www.cityage.org/la.

Cities around the world are striving to be more livable, resilient and globally competitive.

CityAge: Build the Future will be held in LA on May 3 and 4 to look at how to make Los Angeles the most livable, resilient and globally connected city in the world by the 2028 Olympic Games.

A regional, national and global audience of leaders will map out strategies and investments to meet this 2028 goal, and offer insight into what cities elsewhere are doing.

What is your organization's ten-year plan to build the future?

For more information visit www.cityage.org/la, or register for the conference

[here.](#)

Themes CityAge: Los Angeles will discuss include

The New Olympic Legacy

Hosting the Olympics isn't just about building physical infrastructure. It's about giving people and organizations the skills to do great things and build a better city. This session will discuss the investments in human and organizational capital that can lay the foundation for a more sustainable and equitable future.

Talent Cities

Preparing the talent of the future. Cities need to work with universities, hospitals and business to train and attract talent, as well as use their procurement powers to create local supply chains.

Screen World

Our cities are becoming increasingly visual. As the cost of screens decreases, their application is increasing rapidly. As the global leader in content and production, LA can lead this inevitable transition to Screen World.

Financing the Future

Public-private partnerships are an increasingly popular option for cities. But some forget that they always require a payment tool, such as a toll, tax or other revenue streams. Los Angeles and Long Beach have provided national leadership in implementing new financing tools. This panel will show how they — and other cities — can build the future.

The Online City

Residents will increasingly be interacting with the building and neighborhoods they're in on their smartphone. Who is leading in building cities where the online experience interacts with the real world — and government — most effectively.

The Hidden Wealth of Cities

Why cities have a lot more wealth than they think they do. New tools in mapping, planning and investment to unlock the hidden value of urban assets.

The Resilient City

Wildfires, droughts and floods require complex solutions to prevent and control. A look at the strategies, ideas, and investments that can dramatically increase a city's level of resilience to bounce back faster and stronger from natural disasters.

Development for The Future

How do we build integrated developments that offer residents quality retail, hospitality, commercial and residential spaces? How do we make them great social spaces? We will address role of new technologies like AI, social media, and data analytics in building the development projects of the future.

Data and The Healthy City

How technology — from AI to Big Data — can bring vast improvements in managing challenges such as addiction, homelessness, mental illness, and social dislocation.

The Driverless City

What impact will the rise of autonomous vehicles have on our cities, and how do we get ready?

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Marc Andrew

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